

OSEG  
FOUNDATION

*Gourmet*  
ON THE **GRIDIRON**

PRESENTED BY



**SITE PREPARATION LIMITED**

TUESDAY  
JUNE 24, 2026

SPONSORSHIP  
OPPORTUNITIES



Gourmet on the Gridiron is the OSEG Foundation's signature fundraising event that celebrates the transformative power of sports for children and youth in Ottawa.

Gourmet on the Gridiron is a fun, high energy event that brings people together around a common purpose. As a sponsor, you will have the opportunity to network and connect with business and community leaders, Ottawa REDBLACKS players and coaches; raise awareness of your brand through a variety of marketing benefits; and align your organization with the OSEG Foundation's mission.

All proceeds will support the OSEG Foundation's mission to be a catalyst for social change by leveraging the power of sports to improve the lives of children and youth. Join us for the most unique fundraising event in the city!



*Click to play the 2024 Gourmet on the Gridiron video.*

## EVENT DETAILS

**Date:** Tuesday, June 24, 2026

**Time:** 5:30 to 9:30 PM

**Location:** The Stadium at TD Place

**Attendance:** 500

Each Sponsor and Team Bench (table) Sponsor will have the opportunity to have Ottawa REDBLACKS players and/or coaches join their table for the evening.



## OSEG *FOUNDATION*

### Did you know?

1 in 3 Canadian kids do not have access to sports-based programs. This means tens of thousands of children and youth in our own community miss out on the significant benefits of participating in sports.

#### Research shows that kids who play sports:

- **Learn to believe in themselves.**
- **Become big thinkers.**
- **Stay in school.**
- **Learn how to resolve conflict.**

The OSEG Foundation is dedicated to closing the gap and providing these vital opportunities for all children in our community. By supporting Gourmet on the Gridiron you're helping to ensure children and youth right in our community have the chance to participate in sports, break barriers, and excel to reach their full potential.



# SPONSORSHIP OPPORTUNITIES

**PRESENTING  
SPONSOR**

**SOLD**

**ALL STAR  
SPONSORS**

**\$15,000**

**GRIDIRON  
SPONSORS**

**\$10,000**

**TEAM BENCH  
SPONSORS**

**\$5,000**



## PRESENTING SPONSOR | \$25,000

In addition to a customized sponsor activation to highlight your brand, as the Presenting Sponsor, your company will receive the following benefits:

- Gourmet on the Gridiron presented by “Your Company” and featured in all promotional activities.
- Two Team Benches (2 tables of 8) in a priority seating area.
- Opportunity to pick a REDBLACKS player and/or coach to sit at each of your Team Benches.
- Your company logo and presenting sponsor recognition on event materials and event signage, including the video board and LED boards on the day of the event.
- Customized social media plan.
- Your company logo and link on event web page.
- Speaking opportunity at the event.





## ALL STAR SPONSORS | \$15,000

All Star Sponsors provide critical support for key elements of the guest experience at Gourmet on the Gridiron. As an All Star Sponsor, your company will receive the following benefits:

- Recognition as the sponsor of an All Star Sponsor opportunity with a customized sponsorship activation.
- Two Team Benches (2 tables of 8) in a priority seating area.
- Opportunity to pick a REDBLACKS player and/or coach to sit at each of your Team Benches.
- Your company logo and recognition as an All Star Sponsor on event materials and event signage at the event including the video board, Stadium Vision and LED boards during the event.
- Your company logo and link on the event web page.
- Recognition in event social media promotion.



All Star Sponsorship opportunities include:

- **Bar Sponsor** - your brand prominently featured at all event bar locations, including a branded signature cocktail that creates a memorable and shareable experience for guests throughout the evening.
- **Entertainment Sponsor** - your brand aligned with the evening's featured entertainment, including on-stage recognition and high-energy audience exposure.
- **Impact Program Sponsor** - your brand showcased in connection with the Foundation's impact programming, including the opportunity to introduce one of the evening's featured speakers.
- **Reception Sponsor** - your brand incorporated into the pre-event reception, with activation opportunities including featured placement at the main food station.



## GRIDIRON SPONSORS | \$10,000

As a Gridiron Sponsor, your company will receive the following benefits:

- Recognition as the sponsor of a Gridiron Sponsor opportunity with a customized sponsorship activation.
- One Team Bench (1 table of 8) at the event in a priority seating area.
- Opportunity to select a REDBLACKS player and/or coach to sit at your Team Bench.
- Your company logo and link on event website.
- Recognition of your company's sponsorship from the podium.
- Recognition on event social media announcements on the OSEG Foundation platforms.
- Your company logo on event day materials, signage and video board during the event.



Gridiron Sponsorship opportunities include:

- **Auction Sponsor** - your brand featured throughout the auction portion of the event, with visibility during one of the most engaged moments of the night.
- **Décor Sponsor** - your brand incorporated into event décor elements, such as logo placement within centrepieces or other design features, adding subtle yet consistent visibility throughout the room.
- **Dinner sponsor** - your brand incorporated into the dinner portion of the event through a custom branded dining element, enhancing guest experience during the evening's main program.
- **Heads or Tails Sponsor** - your brand integrated into the Heads or Tails activation, with the opportunity for a representative to participate in execution, including performing the coin flip.
- **Red Carpet Sponsor** - your brand incorporated into the red carpet arrival experience, including logo presence on the step-and-repeat backdrop for guest and media photos.



# TEAM BENCH SPONSORS | \$5,000

All Team Bench sponsors will receive the following benefits:

- One Team Bench (1 table of 8).
- Opportunity to have REDBLACKS players and/or coaches sit at your Team Bench.
- Your company logo and link on the event website.





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For more information and to confirm your sponsorship, please contact:

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