

REDBLACKS

WOMEN'S TRAINING CAMP



PRESENTED BY



ASSURANCES
PALLADIUM
INSURANCE

2024

Sponsorship
Opportunities

OSEG
FOUNDATION

REDBLACKS

WOMEN'S TRAINING CAMP

The REDBLACKS Women's Training Camp brings together 400 women for an unforgettable best girls' night out in the city!

This OSEG Foundation signature event attracts corporate executives, government officials, entrepreneurs, young professionals, business women and female football fans.

Participants of all skills and abilities will learn the finer points of REDBLACKS football on the gridiron at TD Place from current players and coaches and have the opportunity to network over dinner and dancing following the on-field activities.

The REDBLACKS commitment of giving back to the community will be on display as participants learn how their participation in the REDBLACKS Women's Training Camp will have a positive impact on girls in sports in our community.



Event Details

Date: **September 19, 2024**

Time: **4:00 - 9:00 PM**

Location: **The Stadium at TD Place**

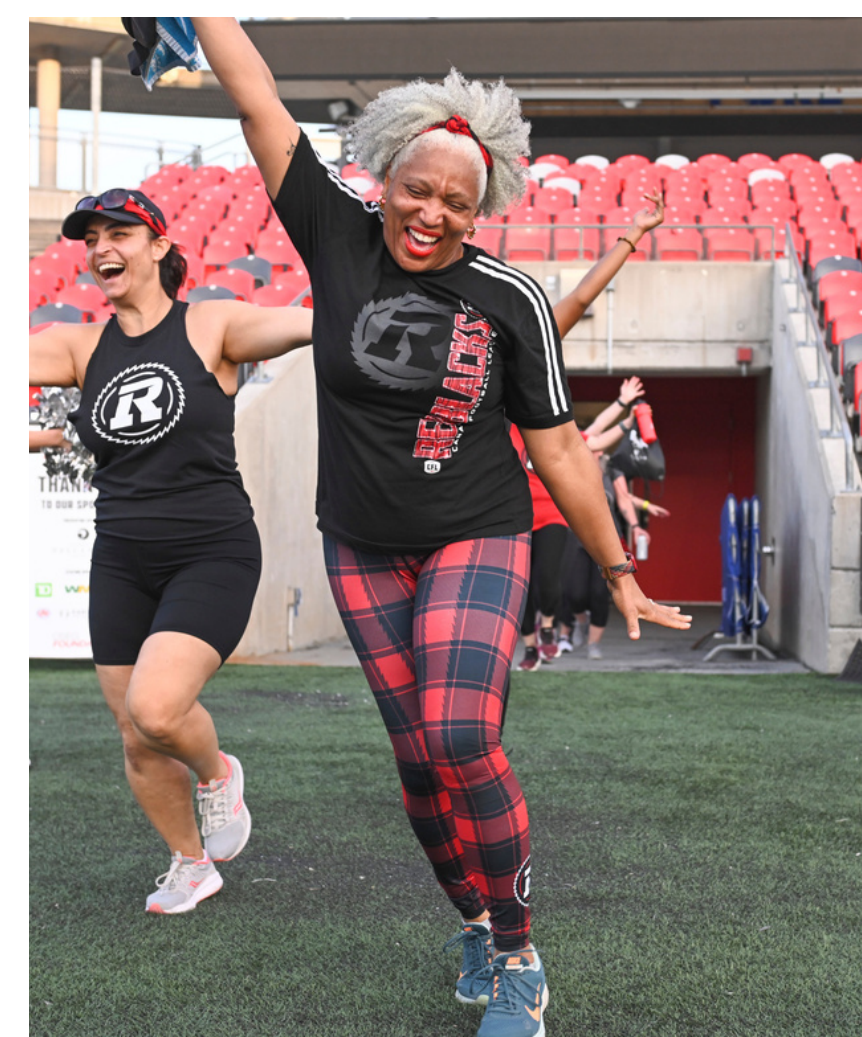
Attendance: **400 women**

Registration Fees

Individual Registration - \$125

Features

- Welcome reception.
- Three hours of fun football themed training camp activities led by 2024 Ottawa REDBLACKS players.
- Behind the scenes tours.
- Dinner and networking.
- Fundraising prizes.



OSEG FOUNDATION

Our Mission

To be a catalyst for social change by leveraging the power of sport to improve the lives of children and youth.

Our Game Plan

Our goal is to ensure all children and youth in our community have the opportunity to play, learn, and develop through sports. At the OSEG Foundation, we believe that by sharing our passion for sports through structured youth development programs, kids will have an opportunity to excel and reach their potential. Together, with our coaches and players from the Ottawa REDBLACKS and Ottawa 67s – the OSEG Foundation will develop programs and initiatives that get more kids off the sidelines and into the game.

Strategic Priorities



HEALTH

Improve physical and mental health



DEVELOPMENT

Develop skills, character, and leadership



INCLUSION

Foster inclusion

Sponsorship Opportunities



**STATION
SPONSOR**

\$5,000

6 AVAILABLE

**HYDRATION
SPONSOR**

\$3,000

1 AVAILABLE

**PRESENTING
SPONSOR**

SOLD

**TEAM
SPONSOR**

\$1,500

Station Sponsors | \$5,000

6 AVAILABLE

As the sponsor of one of the football focused activity stations, your company is entitled to receive the following benefits:

- Selection of a training camp station for branding (subject to availability).
- Sponsor name incorporated into signage located at your station.
- Opportunity to have corporate volunteers on site to engage with participants during your training camp station.
- Logo recognition: logo and link on the event webpage on the OSEG Foundation website, logo on event signage and video scoreboard during the event, logo on back of participant t-shirt.
- Sponsor inclusion on event social media announcements on OSEG Foundation channels.
- Complimentary registration for four (4) participants to take part in training camp.

Station Breakdown

Kicking a Field Goal
Catch & Throw
Defensive Line Drills

O-Line Drills
Running Back Drills
Defensive Back Drills

Hydration Sponsors | \$3,000

1 AVAILABLE

Hydration Sponsors will keep participants hydrated on and off the field during the event.

- Sponsor name incorporated into the Hydration Station signage during event.
- Sponsor invited to have corporate volunteers on-site to hand out branded merchandise at one of the hydration stations. (Note: sponsor to provide branded merchandise.).
- Sponsor logo and link on event website.
- Logo on video scoreboard during event.
- Complimentary registration for one (1) participant to take part in training camp.

Team Sponsors | \$1,500

Enter a Corporate Team in the REDBLACKS Women's Training Camp and receive the following benefits:

- 10 individual registrations.
- Team name/logo printed on the participant t-shirt (team must be registered by April 1, 2024).
- Team t-shirts and wrist bands delivered to your team captain.
- Dedicated Corporate Team check-in at registration.

REDBLACKS

WOMEN'S TRAINING CAMP

CONTACT US

We would be pleased to discuss any opportunities included in this package and to explore custom opportunities.

Lisa Nicholson

OSEG Foundation

Senior Manager, Special Events and Sponsorship

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