

# REDBLACKS

## WOMEN'S TRAINING CAMP



OSEG  
FOUNDATION

PRESENTED BY



ASSURANCES  
PALLADIUM  
INSURANCE

2024 Sponsorship  
Opportunities

September 19, 2024

# REDBLACKS

## WOMEN'S TRAINING CAMP

The REDBLACKS Women's Training Camp brings together 400 women for an unforgettable best girls' night out in the city!

This OSEG Foundation signature event attracts corporate executives, government officials, entrepreneurs, young professionals, business women and female football fans.

Participants of all skills and abilities will learn the finer points of REDBLACKS football on the gridiron at TD Place from current players and coaches and have the opportunity to network over dinner and dancing following the on-field activities.

The REDBLACKS commitment of giving back to the community will be on display as participants learn how their participation in the REDBLACKS Women's Training Camp will have a positive impact on girls in sports in our community.



# Event Details

Date: **September 19, 2024**

Time: **4:00 - 10:00 PM**

Location: **The Stadium at TD Place**

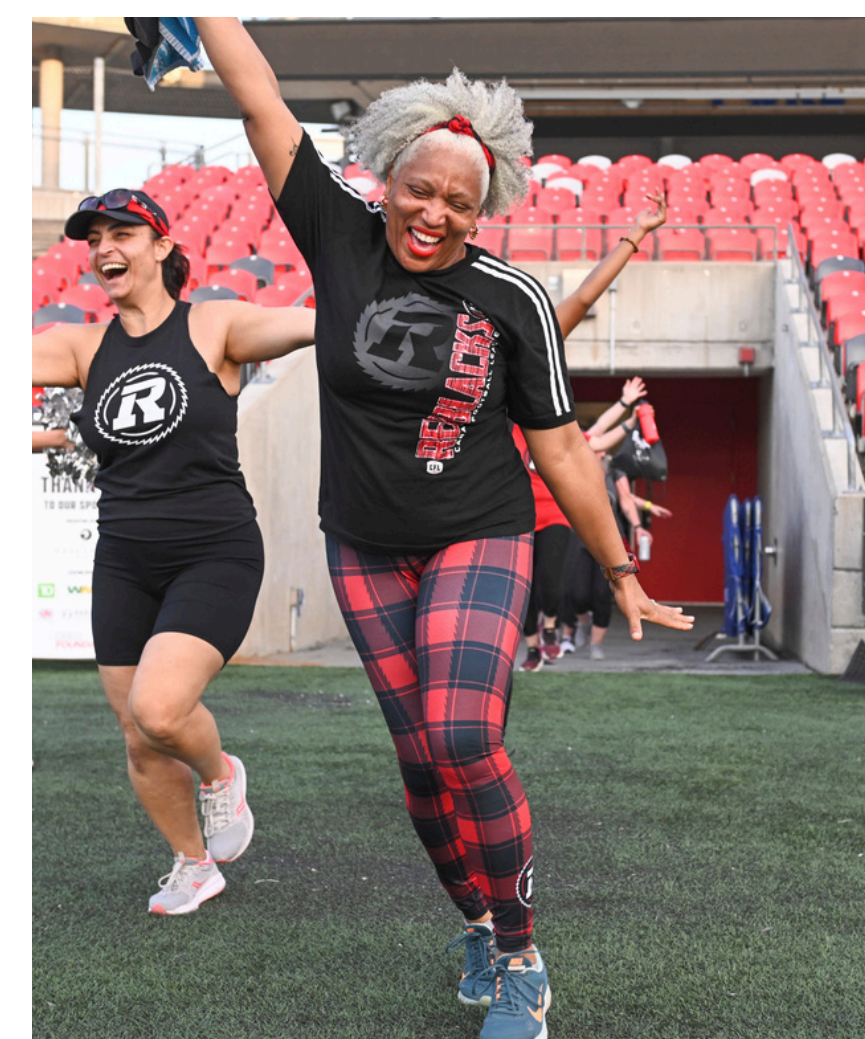
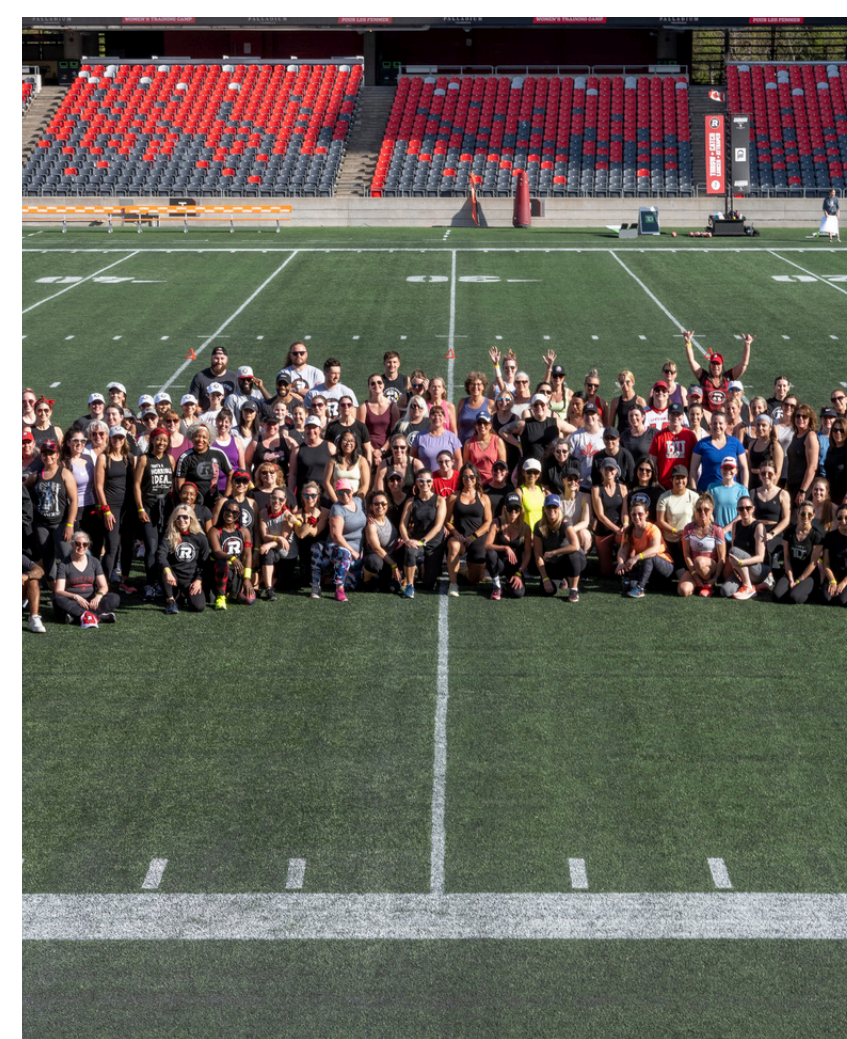
Attendance: **400 women**

## Registration Fees

Individual Registration - \$150

## Features

- Welcome reception.
- Three hours of fun football themed training camp activities led by 2024 Ottawa REDBLACKS players.
- Behind the scenes tours.
- Dinner and networking.
- Fundraising prizes.



# OSEG FOUNDATION

## Our Mission

To be a catalyst for social change by leveraging the power of sport to improve the lives of children and youth.

## Our Game Plan

Our goal is to ensure all children and youth in our community have the opportunity to play, learn, and develop through sports. At the OSEG Foundation, we believe that by sharing our passion for sports through structured youth development programs, kids will have an opportunity to excel and reach their potential. Together, with our coaches and players from the Ottawa REDBLACKS and Ottawa 67s – the OSEG Foundation will develop programs and initiatives that get more kids off the sidelines and into the game.

## Strategic Priorities



### HEALTH

Improve physical and mental health



### DEVELOPMENT

Develop skills, character, and leadership



### INCLUSION

Foster inclusion

# Sponsorship Opportunities



**STATION  
SPONSOR**

**\$5,000**

10 AVAILABLE

**BAR SPONSOR**

**\$5,000**

1 AVAILABLE

**ENTERTAINMENT  
SPONSOR**

1 AVAILABLE



**PRE GAME SNACK  
SPONSOR**

**\$3,000**



1 AVAILABLE

**CORPORATE  
TEAM SPONSOR**

**\$2,000**

10 AVAILABLE

**PRESENTING  
SPONSOR**



## Station Sponsors | \$5,000

9 AVAILABLE

As the sponsor of one of the football focused activity stations, your company is entitled to receive the following benefits:

- Selection of a training camp station for branding (subject to availability).
- Sponsor name incorporated into signage located at your station.
- Opportunity to have corporate volunteers on site to engage with participants during your training camp station.
- Logo recognition: logo and link on the event webpage on the OSEG Foundation website, logo on event signage and video scoreboard during the event, logo on back of participant t-shirt.
- Sponsor inclusion on event social media announcements on OSEG Foundation channels.
- Complimentary registration for four (4) participants to take part in REDBLACKS Women's Training Camp.

### Station Breakdown

Kicking a Field Goal

Catch & Throw

Defensive Line Drills

Obstacle Course Challenge

Ultimate Football Game

O-Line Drills

Running Back Drills

Defensive Back Drills

Power & Potential **(SOLD)**

## Bar Sponsor | \$5,000

1 AVAILABLE

As the Bar Sponsor your brand will take center stage at the bar and will receive the following benefits:

- Hydration Station Activity Station
- Naming rights to the event's signature cocktail
- Brand logo displayed at the bar and on cocktail napkins
- Opportunity for corporate volunteers to engage with participants by serving or making the signature cocktail
- Logo recognition on the event webpage, event signage, video scoreboard, and participant t-shirt
- Inclusion in event social media announcements on OSEG Foundation channels
- Complimentary registration for four (4) participants in the REDBLACKS Women's Training Camp

## Pre Game Snack Sponsor | \$3,000

1 AVAILABLE

Pre Game Snack Sponsor will provide participants a snack after registration helping participants power through on and off the field during the event.

- Sponsor name incorporated into the Hydration Station signage during event.
- Sponsor invited to have corporate volunteers on site to hand out branded merchandise at the hydration stations. (Note: sponsor to provide food and merchandise.)
- Sponsor logo and link on event website.
- Logo on video scoreboard during event.
- Complimentary registration for one (1) participant to take part in REDBLACKS Women's Training Camp.

## Corporate Team Sponsors | \$2,000

10 AVAILABLE

Enter a Corporate Team in the REDBLACKS Women's Training Camp and receive the following benefits:

- 10 Registrations for REDBLACKS Women's Training Camp
- Dedicated Corporate Team check-in at registration
- Team name/logo on participant t-shirt (Registration by August 23, 2024)
- Sponsor registration for 20 girls for Girls on the Run (GOTR) program

# **REDBLACKS**

**WOMEN'S TRAINING CAMP**

## **CONTACT US**

**We would be pleased to discuss any opportunities included in this package and to explore custom opportunities.**

**Lisa Nicholson**

OSEG Foundation

Senior Manager, Special Events and Sponsorship

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