

HELPING KIDS EXCEL AND REACH THEIR FULL POTENTIAL

At the OSEG Foundation, our goal is to ensure all children and youth have the opportunity to play, learn, and develop through sports.

We believe that by sharing our passion for sports through structured youth development programs, kids will have an opportunity to excel and reach their full potential.



Our Mission: The OSEG Foundation will be a catalyst for social change by leveraging the power of sports to improve the lives of children and youth.





PRESENTED BY



Gourmet on the Gridiron is the OSEG Foundation's signature fundraising event that celebrates the transformative power of sports for children and youth in Ottawa.

Gourmet on the Gridiron is a fun, high energy event that brings people together around a common purpose.

As a sponsor, you will have the opportunity to network and connect with business and community leaders, Ottawa REDBLACKS players and coaches; raise awareness of your brand through a variety of marketing benefits; and align your organization with the OSEG Foundation's mission.

All proceeds will support the OSEG Foundation's mission to be a catalyst for social change by leveraging the power of sports to improve the lives of children and youth.

Join us for the most unique fundraising event in the city!

Event Details

Date: TUESDAY, SEPTEMBER 12, 2023

Time: **5:30 to 9:30 PM**

Location: The Stadium at TD Place

Attendance: **400**

Admission: **\$5,000 Team Bench** (table of 8)

Each Sponsor and Team Bench (table) Sponsor will have the opportunity to have Ottawa REDBLACKS players and/or coaches join their table for the evening.



Sponsorship Opportunities



SITE PREPARATION LIMITED

PRESENTING SPONSOR

\$25,000

1 OPPORTUNITY

ALL STAR SPONSORS

\$15,000

3 OPPORTUNITIES

GRIDIRON SPONSORS

\$10,000

4 OPPORTUNITIES

TEAM BENCH SPONSORS

\$5,000

40 OPPORTUNITIES

Presenting Sponsor | \$25,000

In addition to a customized sponsor activation to highlight your brand, as the Presenting Sponsor, your company will receive the following benefits:

- Your company name/logo incorporated into the event branding...Gourmet on the Gridiron present cur Company" and featured in all present curial activities.
- Two Team Benches (77) or 8) in a priority seating (rea.
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- Year company logo and remaining sponding in his hold board and LED board and the board
- Cus mizea see ne yr n.
- You omp on and link on event webs.
- Representative from your control of nave a speaking role during the event of the second of the sec
- Opportugian Ottawa REDBLACKS player appearance at your company.

Make a two year commitment as the Presenting Sponsor and receive all the Presenting Sponsor benefits in the second year for \$20,000.



All Star Sponsors | \$15,000

All Star Sponsors provide critical support for key elements of the guest experience at Gourmet on the Gridiron.

As an All Star Sponsor, your company will receive the following benefits:

- Recognition as the sponsor of an All Star Sponsor opportunity with a customized sponsorship activation.
- Two Team Benches (2 tables of 8) at the event in a priority seating area.
- Opportunity to pick a REDBLACKS player and/or coach to sit at each of your Team Benches.
- Your company logo and recognition as an All Star Sponsor on event materials and event signage at the event including the video board, Stadium Vision and LED boards during the event.
- Your company logo and link on the event web page.
- Recognition in event social media promotion.
- Opportunity for an Ottawa REDBLACKS player appearance at your company.

Make a two year commitment as an All Star Sponsor and receive all the All Star Sponsor benefits in the second year for \$12,000.

• All Star Sponsorship opportunities:

- Reception Sponsor your brand incorporated into the Reception portion of the event
- **Entertainment Sponsor** your brand incorporated into the Entertainment portion of the event **SOLD**
- Program Impact Sponsor your brand incorporated into the youth impact portion of the program highlighting the positive outcomes achieved through the OSEG Foundation programs



Click image to play video from 2022 Gourmet on the Gridiron.

Gridiron Sponsors | \$10,000

All Gridiron Sponsors will receive the following benefits:

- Recognition as the sponsor of a Gridiron Sponsor opportunity with a customized sponsorship activation.
- One Team Bench (1 table of 8) at the event in a priority seating area.
- Opportunity to select a REDBLACKS player and/or coach to sit at your Team Bench.
- Your company logo and link on event website.
- Recognition on event social media announcements on the OSEG Foundation platforms.
- Recognition of your company's sponsorship from the podium at the event.
- Your company logo on event day materials, signage and video board during the event.

Make a two year commitment as a Gridiron Sponsor and receive all the Gridiron Sponsor benefits in the second year for \$9,000.

• Gridiron Sponsorship opportunities:

- **Dinner Sponsor** your brand incorporated into the dinner portion of the event with a custom branded dinner element
- Bar Sponsor your brand incorporated into the bars at the event
- Auction Sponsor your brand incorporated into the auction portion of the event
- **Red Carpet Sponsor** your brand incorporated into the Red Carpet arrival portion of the event.

Team Bench Sponsors | \$5,000

All Team Bench sponsors will receive the following benefits:

- One Team Bench (1 table of 8).
- Opportunity to have REDBLACKS players and/or coaches sit at your Team Bench.
- Your company logo and link on event website.

Sponsorship Benefits Summary

Benefit	Presenting Sponsor \$25,000	All Star Sponsor \$15,000	Gridiron Sponsor \$10,000	Team Bench Sponsor \$5,000
Company name incorporated into the event branding	•			
Customized social media plan	•			
Speaking opportunity at the event	•			
Recognition on Stadium Vision and LED boards during the event	•	•		
Ottawa REDBLACKS player appearance pre or post event at your company	•	•		
Customized sponsor activation	•	•	•	
Social media recognition	•	•	•	
Company logo on event day materials and signage, including the video board	•	•	•	
Right of first refusal to sponsor Gourmet on the Gridiron 2024	•	•	•	
Priority seating area	•	•)	•	
Opportunity to pick # of players and/or coaches to sit at your Team Bench(es)	2	2	1	
Opportunity to have players and/or coaches sit at your Team Bench				•
# of Team Benches (tables of 8)	2	2	1	1
Company logo and link on event webpage	•	•	•	•



OSEG FOUNDATION

For more information and to confirm your sponsorship, please contact:

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